

Project ID	16
Focus / Field	Environment
Country / Region Implemented	Japan
Name of Project / Activity	Niiza City Eco-Life Day
Project / Activity URL (if any)	https://www.city.niiza.lg.jp/soshiki/15/niiza-city-ecolifeday.html https://www.city.niiza.lg.jp/uploaded/attachment/26120.pdf (Ministry of the Environment) https://www.env.go.jp/policy/local_keikaku/data/manual/jirei_h22.pdf
Target Location	Niiza City, Saitama, Japan
Purpose of Project / Activity	1. Raising the awareness of citizens for the prevention of global warming 2. Decreasing emission of CO2
Target of Project / Activity	Citizens of Niiza City (Children to adults)
Project / Activity Contents	<2 Steps> 1. The first Sunday of December has been designated as "Niiza City Ecolife Day", and the "Ecolife Day Check Sheet", which shows items that can be tackled in daily life, is distributed to encourage citizens to practice eco-life. 2. After the event, the city collects the check sheets, calculates the amount of CO2 reduction, and announces it to the public. <2 Points> 1. Community-Based Initiatives With only publicity from the city, it is difficult to get people to actively participate in the program. To solve this problem, the Environmental preservation coordinator (EPC) explains the purpose of Ecolife Day directly to the head of the neighborhood association and asks each household to participate. As a result of these activities, • More than 20,000 people have participated in Ecolife Day (The whole population is about 160,000 in this city.) • The amount of CO2 reduction has reached 15 to 18 tons-CO2. 2. Networking • Inviting interested people from among the graduates of lifelong learning courses to become EPC • This will enable effective collaboration with citizens who are interested in the environment.
Name of Implementing Organization	1. Niiza City in Saitama Prefecture in Japan 2. Environmental preservation coordinator in Niiza City (volunteer) *EPC
Organization URL	https://www.city.niiza.lg.jp/
Location of Head Office (City, Country)	Saitama, Japan
Category (Public / Private / NPO)	Government/Public corporation
Annual Budget	JPY 76,790,691
Source of Funds	Government subsidies
Base of Activity	Niiza City, Saitama, Japan
Number of Staff (paid)	N/A
Number of Volunteers	N/A

The above information is current as of September 2022.